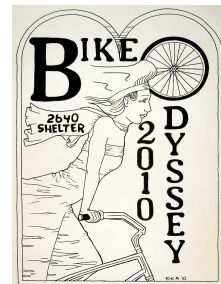


# THE BIKE ODYSSEY BENEFIT 2010 PLEDGE-PER-MILE PROGRAM



## HOW DOES IT WORK?

It's pretty easy. The Bike Odyssey Benefit Team promises to bike 170 miles: from Baltimore to Ocean City, Maryland, between 7<sup>th</sup> and 9<sup>th</sup> June, 2010. To help encourage them to make good on that promise, you promise to donate some cash to Heart's Place Shelter if they finish.

## SO THEY GET MONEY FOR THE SHELTER IF THEY FINISH. WHAT DO I GET?

Depending on how much you donate, you earn all sorts of cool stuff from downy oshen, hon. Simply check off the amount you wish to pledge, and IF they make it and IF you make good on your pledge, you earn a thank-you gift!

## WHAT IF THEY DON'T MAKE IT?

Then you don't owe any money. You're not obligated to make good on your pledge at that point, but they sure could use it. And it will definitely make you feel better about yourself if you still follow through with the pledge, anyway.

## THIS IS GREAT! HOW DO I SIGN UP?

Fill in the form below. Submit it by 12:00am on Sunday, 13<sup>th</sup> June, 2010.

NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY, STATE, ZIP: \_\_\_\_\_  
 E-MAIL: \_\_\_\_\_  
 PHONE: \_\_\_\_\_

The Bike Odyssey Benefit will not sell or give your information to anyone. We hate spam as much as you do.

**I HEREBY PLEDGE TO DONATE THE AMOUNT DESIGNATED BELOW TO HEART'S PLACE SHELTER, AS LONG AS AT LEAST ONE OF THOSE BIKE-RIDING FOOLS MAKES IT FROM BALTIMORE TO OCEAN CITY, MARYLAND. MY THANK-YOU GIFT IS LISTED NEXT TO THE AMOUNT I WISH TO DONATE, AND WILL BE GIVEN TO ME UPON RECEIPT OF MY PLEDGE.**

\$5.00	An Ocean City shot glass.
\$10.00	An Ocean City mug or drinking glass (whatever we find) with your name on it.
\$20.00	A 3-pack of ___ ROMANCE NOVELS or ___ USED CD's from a used book store (select one).
\$25.00	1 pound of ___ FUDGE or ___ SALT WATER TAFFY (select one).
\$35.00	1 bucket of Fisher's Caramel Popcorn (the mid-sized bucket).
\$50.00	A custom boardwalk t-shirt (specify a size, design, words, etc. Up to a \$20 value).
\$80.00	A custom boardwalk hoodie (specify size, design, words, etc. Up to a \$30 value).
\$100.00	Steve has his photo taken as a can-can girl at an old-timey photo shop.
\$_____	Some other amount, a comparable thank-you gift will be supplied.
	(mark in the box) I do not want a thank-you gift...Give the entire donation to Heart's Place Shelter.

Sign Your Name Here: \_\_\_\_\_

Print Your Name Here: \_\_\_\_\_

**PLEDGE FORMS ARE DUE BY 12:00am, 13<sup>th</sup> JUNE, 2010. ...So hurry!**  
**Charity donation forms (useful when doing your taxes) are available upon request.**